

The Social & Creative Community gathering in Prijedor

Creative industry meetup

Creative industry – Potentials for a Career Development

[Prijedor, 4th October 2019] – Meetup event “Creative industry – Potentials for a Career Development”, organized within the Horizontal Project TALIA (Territorial Appropriation of Leading-edge Innovation Actions), attracted 65 representatives of local and regional Creative and Culture industries, companies, interested students and citizens. Project TALIA is financed under the framework of the EU Interreg MED Program 2014 – 2020.

Meetup event took place in Co-working HUB in Prijedor www.prijedorhub.com (premises of Agency “PREDA-PD”). Concept of the event implied facilitation of interactions of Social & Creative Community built within the framework of Interreg MED Program 2014 – 2020 and local and regional professionals in Creative and Culture industry. Special focus was on participation of educational institutions, students, youth and start-up initiatives interested for a Career Development in the sector. Experiences and results of other modular S&C projects (Project CHEBEC presented by Agency “SERDA” Sarajevo) are shared with local participants for potential networking. Event was used for presentation of networking tools created by TALIA – Thematic Map tool.

Experienced professionals in the sector shared their personal stories on their careers in the sector, stressing the potential for networking and establishing functional links with the S&C Community in MED area and beyond. Typical cases of local Creative and Culture industry are presented, raising the visibility of the sector, opportunities for further development and main obstacles in the process.

What is the Social&Creative community

The Interreg MED Social & Creative community aims at connecting social and creative innovators in the Mediterranean to consolidate and share new models of development. The community, led by TALIA horizontal project, promotes in a structured way the implementation and transferability of a number of modular projects results dealing with creativity and social innovation. To this end, it provides common instruments that allow the modular projects to connect with local innovation communities, starting from the regions of participating partners.

For more information:

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<https://social-and-creative.interreg-med.eu>

Okupljanje Social & Creative zajednice u Prijedoru

Meetup Kreativne industrije

Kreativna industrija – Potencijal za razvoj karijere

[Prijedor, 4. Oktobar 2019.g.] – Skup “Kreativna industrija – Potencijal za razvoj karijere”, organizovan u okviru horizontalnog projekta TALIA, okupio je 65 predstavnika lokalne i regionalne kreativne i kulturne industrije, kompanije, zainteresovane studente i ostale građane. Projekat TALIA finansira se od strane EU Programa Interreg MED 2014 – 2020.

Skup je organizovan u Co-working HUB prostoru Agencije “PREDA-PD”. Događaj je osmišljen kako bi omogućio interakciju predstavnika Social & Creative zajednice podržane u okviru EU Programa Interreg MED 2014 – 2020, profesionalaca u sektoru kreativne i kulturne industrije. Posebna pažnja je bila posvećena učešću predstavnika obrazovnih institucija, studenata, mladih i preduzetnika-početnika, zainteresovanih za razvoj karijere u sektoru. Iskustva i rezultati ostalih modularnih projekata u okviru Social & Creative zajednice (Projekt CHEBEC predstavljen od strane Agencije “SERDA” Sarajevo) su predstavljeni sa ciljem podsticanja regionalnog umrežavanja. Na skupu su predstavljeni i alati za podršku umrežavanju kreirani u okviru projekta TALIA (tzv. Tematska mapa).

Iskusni profesionalci u sektoru su podjelili svoja lična iskustva u razvoju karijere, naglašavajući potencijale za umrežavanje i uspostavljanje funkcionalnih veza sa Social & Creative zajednicom područja Mediterana i šire. Predstavljeni su tipični primjeri lokalne kreativne i kulturne industrije, što će pozitivno doprinijeti njihovoj vidljivosti, kreiranju prilika za dalji razvoj i identifikaciji prepreka na tom putu.

Šta je Social & Creative zajednica ?

Social & Creative zajednica Interreg MED ima za cilj da poveže društvene i kreativne inovatore na području Mediteranske regije kako bi konsolidovala i podjelila nove uspješne modele razvoja. Zajednica, vođena horizontalnim projektom TALIA, na strukturiran način promovira implementaciju i prenosivost rezultata modularnih projekata koji se odnose na kreativnost i društvene inovacije. U tom cilju, obezbjeđuju se zajednički instrumenti koji omogućavaju povezivanje modularnih projekata sa lokalnim inovacijskim zajednicama, počevši od regiona partnera koji učestvuju na implementaciji projekta.

Za više informacija:

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